Delivering the potential of the historic environment

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A nation that keeps one eye on the past is wise.
A nation that keeps two eyes on the past is blind.
‘Our heritage is our authentic voice and distinctive character. It is the basis for our confidence, our prosperity and our health. It binds us together, attracts investment, and improves our quality of life.’
INTRODUCTION

01. PROSPERITY SUPPORTING OUR PROSPERITY

02. PROGRESS STRENGTHENING OUR SOCIETY

03. PERSONALITY SHAPING OUR CHARACTER

01. PROMOTING TOURISM

Visitors to historic sites and up to two-and-a-half times more per day and greater economic activity.

01.4 ATTRACTION INVESTMENT

Exploring a region's cultural heritage is essential to attracting overseas investment. All else being equal, cities compete on culture. The historic environment plays a decisive role in achieving international success and the firms that result from it.

Heritage buildings not only attract large businesses, but also start-ups for a variety of reasons.

Case study: Dublin's historic core

Dublin used its cultural heritage to create a ' Talent Hub ' and is now home to some of the world's leading companies, Google, Facebook, Amazon, Diageo, Blær, and Electronic Arts. All have a presence there.

Attracting this investment depends not only on connectivity with the rest of the world, and an attracting and retaining talent. Dublin had to compete with other European cities in livability and beauty, so conserving the historic environment has been of the utmost importance.

Dublin founded the Customs House Docklands Development Authority (CHDCA) in 1987 to promote investment through urban redevelopment. It was responsible for the transformation of the docklands into a major commercial and residential area. Today, the financial services companies employ some 30,000 people in the district.

Today, the successor to the CHDCA - the Dublin Docklands Development Authority - has attracted €3.35 billion of investment, and created 30,000 new jobs. The connection between conservation, investment, and business growth has become obvious.

02. HEALTH BENEFITS

Nurturing a living past is essential to health and wellbeing, cultural and economic regeneration, and a shared sense of optimism.

02.2 HEALTH BENEFITS

Repurposing old buildings or structures is the cornerstone of sustainable development, creates more jobs, and uses fewer resources than new construction. House is one of the best ways to engage the private sector in heritage preservation.

Companies like,
Community Plans
Community Plan links for heritage

- Community and place
- Economy and business
- Tourism
- Housing
- Wellbeing
- Skills
- Volunteers
Evidence...
Knowing what we have

Heritage Asset Report

Bellaghy

Photographs by Maurice O’Kane Read

The three introductory images endeavour to provide a preliminary feel for the audit area. In this case the Bellaghy area is distinguished for its unique archaeological heritage and hence Knocknaboul Court Tomb is a prime example. Bellaghy Barn is an important heritage asset in state care and the wood and village of Upperlands is important for its historic terrace and industrial heritage that includes the oldest active linen mill in Ireland (currently producing linen, cotton, home furnishings, upholstery, pristines and technical fabric www.waulkn.co.uk).

Map 1 - Draft Heritage Audit Areas as compiled by Historic Environment Division. Audit areas at D10 and D11 are relevant. A long list was produced for the D10/D11 area with the final area for detailed discussion centred on D11 including Bellaghy and Lough Beg.
Heritage in action
Housing and heritage

Chart 18

Pre 1919 Dwellings in NI

Case Study
Highlighting the potential of heritage to be reused for housing

NI Social Housing Completions 2010 - 2018

Chart 19

No of new homes in new buildings
No of new homes in existing buildings
Social aspects
From PfG to Delivery Plan

Sector works collaboratively to demonstrate value

Population is aware of the value heritage can deliver

We deliver authentic places which support prosperity, progress and personality

Our work can access appropriate resources and support
‘People will not look forward to posterity who can never look backward to their ancestors’
Where next?

• Inspiring action
• Building partnerships
• Turning it into reality
www.niheritagedelivers.org

https://niheritagedelivers.org/news/heritage-statistics