Some ideas for sections to be included in your Judges Briefing Pack

1. **Competition Criteria - Please see full judging sheet**
   a. Horticultural achievement including conservation and natural areas
      – *please include photographs*
   b. Activities that improve environmental responsibility – Biodiversity and Recycling etc.
      – *please include photographs*
   c. Community participation - Council / Community /Business Support & Involving Schools / Young People / Residents and Businesses.
      – *please include photographs*

2. **Brief Outline / Introduction**
   a. History
   b. Heritage
   c. People
   d. Buildings

3. **Bloom Community Group(s) & Support**
   a. Groups
   b. Volunteers
   c. Fundraising
   d. Development Projects
   e. Council / Residents / Business Support

4. **Map**
   a. Clear map of the area to be judged
   b. Highlight all areas of focus and include a key for the map

5. **Additional information**
   a. Activities carried out throughout the year
   b. Volunteer support and recruitment
   c. Local competitions – best garden / business display etc.
   d. Challenges / Opportunities / Planning going forward.
   e. Work carried out during 2020, the community response to the Covid-19 pandemic.